Goal: A well-written goal is focused and stated in simple, measurable terms.

Once a quarter, provide a resident status update to every responsible party.

	Action Steps What will be done?	Responsible Parties Who will do it?	Needed Resources (Funding/Materials)	Date By when?
1	Update RP contact list to include valid email addresses and/or mailing addresses.	Jeri Ebert, Business Office Assistant	N/A	8/15/2014
2	Create a one-page email/letter template that can be easily personalized to each resident.	John Salerno, Asst. Executive Director	N/A	8/15/2014
3	Set up a schedule to create and deliver a specific number of updates per week.	John Salerno, Asst. Executive Director	N/A	8/30/2014
4	Schedule recurring weekly meetings with dept. directors to gather info to include in each resident update.	Monica Stone, Executive Director	N/A	8/30/2014
5	Begin preparing and sending updates.	Monica Stone, John Salerno, Jeri Ebert, and Department Directors	N/A	9/1/2014